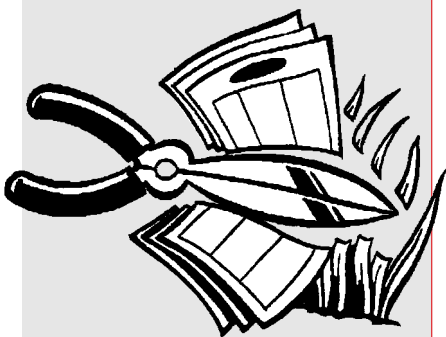


# Clippings

*A leader is one who inspires, who makes decisions that affect the organization in a positive way, and who can pull together a diverse team to work toward a common goal. Clearly, this characterizes Beth Seme.*

*NYSTA has begun a unique partnership with the State University of New York College at Delhi to provide college credit towards a Certificate degree based on one's life work.*



## Beth Seme Recognized Leader!

The Executive Director of the New York State Turfgrass Association (NYSTA), Elizabeth (Beth) Seme has been recognized by *Lawn and Landscape* magazine for a 2001 Leadership Award. The awards, sponsored by Chipco Professional Products, are presented to professionals who are committed to improving the green industry. In discussing leadership, Liz O'Leary, author of the *Ten Minute Guide to Leadership*, says, "A leader is one who inspires, who makes decisions that affect the organization in a positive way, and who can pull together a diverse team to work toward a common goal." Clearly, this characterizes Beth.

A native of Warren, NJ, where by her own admission, "her family grew a little bit of everything," Beth developed an interest in horticulture. After an initial effort studying to become a German teacher, Beth found her interest in plants pulling her into the plant sciences and eventually into occupational education. This wealth of expertise was put to work by Cornell Cooperative Extension in Albany County. Finally, NYSTA, in need of new executive leadership found Beth to be the perfect fit.

Beth has provided important leadership in the legislative arena for NYSTA, as well as for the entire green industry. "When you are working with people," Beth stated, "you want to do positive things." She continues, "More and

Photo by Bruce McDonough, courtesy Lawn & Landscape.



more people are understanding the importance of being connected, understanding what they are doing, and being educated. They have to understand that they must do an excellent job, or else they will be very susceptible to criticism."

Leadership, Beth says, does not mean "you have to work miracles. It happens when you become dedicated to what you're doing." On behalf of the entire green industry in New York State, we are glad Beth is dedicated to us and is most deserving of this Leadership Award!

## Credit for Life

The New York State Turfgrass Association (NYSTA) has entered into a unique partnership with the State University of New York College at Delhi. President Candace Vancko announced the program, which will provide college credit towards a Certificate degree, at the 2001 NYSTA Conference in Syracuse.

Progress toward a Certificate degree begins with the development of a portfolio that summarizes professional work and educational experiences, awarding credit for life work. The portfolio will provide up to half the credits required for a Certificate as a Landscape/Turf Technician. The remaining credits can come from courses offered on the internet or through NYSTA programs.

*continued on page 14*

**Curious?**

**Read a sample issue on page 18**

*Your Weekly Link to Turfgrass Information!*

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*Dave received his BS degree at Cornell University, and was recently awarded an MS degree from Cornell. Dave conducted his Master's research in the area of photobiology, exploring the response of turf growing in shaded conditions.*

*Bob Emmons, the longtime leader of the Golf Turf Program at SUNY Cobleskill said, "Dave is the most intelligent and articulate young man I have ever met. He has the ability to sustain and expand the Golf Turf Program at Cobleskill."*

..... continued from page 2

Additional information on the Credit for Life Program is available by contacting SUNY Delhi's Division of Applied Sciences and Recreation, or Dean Dominic Morales at (607) 746-4410.

## **Weston Joins Cobleskill Faculty**

David Weston joined the faculty at the State University of New York College at Cobleskill in 2001 as an instructor in the Turfgrass Manage-

ment Program. Dave received his BS degree at Cornell University, and was recently awarded an MS degree from Cornell. Dave conducted his Master's research in the area of photobiology, exploring the response of turf growing in shaded conditions.

A regular speaker at Cornell's Turf Field Day and at NYSTA programs, Dave is a gifted teacher. Bob Emmons, the longtime leader of the Golf Turf Program at Cobleskill said, "Dave is the most intelligent and articulate young man I have ever met. He has the ability to sustain and expand the Golf Turf Program at Cobleskill."

Not only is Dave an excellent teacher, he is an experienced scientist able to conduct sophisticated research. Currently, Weston received a grant to evaluate the response of annual bluegrass to drought stress and expects to develop an important sports turf education and research program. Keep a lookout for Dave's infectious smile and welcome him to the turf industry in New York.



*Dave Weston at work researching the effect of light levels on turf areas.*

**CORNELL  
Turfgrass**

**Short Course**

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*Offered in cooperation with the New York State Turfgrass and Landscape Association.*

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For more information, contact Joann Gruttadaurio, Director of Turfgrass Education: (607) 255-1792 or [jg17@cornell.edu](mailto:jg17@cornell.edu). Visit the Cornell Turfgrass Short Course Website: <http://www.hort.cornell.edu/instruction/short/turf.html>.