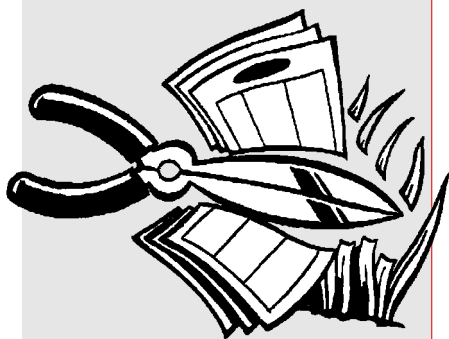


CUTT

Clippings

For more than a decade NYSTA has provided over a half million dollars for turfgrass research. This research has helped to develop new technologies at Cornell such as emerging IPM and biological control products.

For 30 weeks, a succinct 2-page newsletter is emailed to NYSTA members with the latest weather records and forecast with exclusive access to a weather web site.



Turfgrass ShortCUTT

NYSTA Keeps You Informed

The 2003 season will be remembered for concerns over water use, devastating diseases and how to meet consumer demand for perfect turf with less pesticides. Each year meeting consumer expectations grows more challenging. The New York State Turfgrass Association is committed to assisting its members to meet that challenge through dedication to supporting research and education.

For more than a decade NYSTA has provided over a half million dollars for turfgrass research. This research has helped to develop new technologies at Cornell such as emerging IPM and biological control products. Cornell researchers have determined the movement of fertilizers and pesticides applied to turf, identifying key areas for managers.

Subsequently, the information is transferred in a meaningful way through the quarterly newsletter, *Cornell University Turfgrass Times (CUTT)*. Yet it seems that information is needed in a more timely fashion now than ever before. Also, NYSTA members must be aware of research beyond New York's borders so that the best thinking can be brought to bear.

Several years ago the Cornell Turfgrass Team began the weekly electronic newsletter, *ShortCUTT* to meet the needs of an information hungry industry. Not only is the information

the latest, but it is delivered in a timely fashion, right when you need it: during the growing the season!

For 30 weeks, a succinct 2-page newsletter is emailed to NYSTA members with the latest weather records and forecast with exclusive access to a weather web site. Also, regional observations from experts in the field and an update from Frank Rossi are included. Finally, there is a current topic that is discussed by the leading expert in the world. Much of the infor-



mation is not available through any other source because of Cornell's unique access to university and industry experts.

As a NYSTA member the cost to you is simply supplying your email address. A major grant from NYSTA allows us to provide this service to you at no charge to members. So send your email address today to shortcutt@nysta.org and be ready when the 2003 season begins.

CORNELL
Turfgrass Short CUTT

Your Weekly Link to Turfgrass Information!

The latest research-based turfgrass information delivered to you every Monday during the growing season via email.

Be armed to succeed in 2003!

FREE to NYSTA members.

Supply email to shortcutt@nysta.org

Your Weekly Link to Turfgrass Information!