Brian Eshenaur is New IPM Ornamental Educator in New York State

Brian Eshenaur, M.S., has been hired as the Western New York ornamental IPM educator with the New York State Integrated Pest Management (IPM) Program. Eshenaur, a former educator with Cornell Cooperative Extension in Monroe County, led a horticulture program with a long-standing reputation for excellence. He built his reputation on accurate diagnoses—the lab processes about 30 a week—that identified not just run-of-the-mill disease pests but the oddball cases that stump most practitioners. But his outreach to dozens of nursery and landscape care professionals throughout Monroe County’s heavily populated cities and suburbs sealed it.

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NYSTA Citation of Merit Winner, Sherwood Moore, CGCS, Receives Honorary Doctor of Science Degree

NYSTA wishes to extend our condolences to the family of Sherwood Moore who passed away on July 29 at the age of 90.

NYSTA member and Citation of Merit award winner, Sherwood Moore, CGCS, was honored on May 27, 2006, by the University of Massachusetts at their Stockbridge School commencement with an honorary Doctor of Science degree. Mr. Moore is the first person to receive an honorary degree from the Stockbridge School. According to the school’s official announcement, he is considered to be the greatest golf course superintendent of our time. Moore was recognized for his lifelong commitment to promoting the golf course superintendent profession. He has served as an articulate spokesman, written numerous articles, and mentored many students who have gone on to become outstanding superintendents.

Sherwood Moore graduated in 1937 from the Stockbridge School of Agriculture at what was then Massachusetts Agricultural College and participated in the Winter School for Greenskeepers and Golf Course Foremen. This program was the first of its kind in the

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Cornell Golf Pest Management Course

January 24-26, 2007
Cornell University Campus

Instructors include specialists from Cornell University, Frank Rossi, Dan Peck, Dave Hicks, Jennifer Grant; the University of Massachusetts, Pat Vittum; Cook College, Rutgers, Bruce Clarke and Rich Buckley and the USGA, Dave Oatis. Credits: Continuing education credits will be offered including NYS Pesticide Recertification Credits and GCSSA credits. Course Schedule: Day 1: Introduction and Managing Turf Insects; Day 2: Managing Turf Weeds, Dealing with Annual Bluegrass and Turf Pest Diagnostics; Day 3: Managing Turf Diseases and Special Pest Management Topics. Questions? Contact Joann Gruttadaurio, at 607-255-1792, or jg17@cornell.edu.
International, we already have a mechanism that looks at the entire environmental cost, not just the use of organic products. We can keep high quality conditions and tap a whole new sector or society.

The other factor stopping the growth of golf in my mind is time. Less people, especially guys like me raising a family and working too hard, spending four to five hours playing golf is the issue. Make the greens too fast as well as other conditions that cater to the core golfer and I'm outta here.

I want smooth, not fast greens. I want my ball to roll a long way after I drive it and I want short rough. As far as bunkers, I wouldn't know a bad bunker from a good bunker so superintendents should not waste time and energy killing themselves to make them perfect. Plus, I know this may be a secret, but shouldn't I be penalized for hitting into the bunker?

The news from Golf 20/20 is good for superintendents but I'm not sure it is good for the game. I think any activity where you can walk around a beautiful landscape for a couple of hours, hang out with friends and family and get exercise ought to be the most popular activity in the world. It's time for golf course superintendents to use our new found credibility to grow the game.

Frank S. Rossi, Ph.D.

Clippings - Sherwood Moore

nation and is still offered at UMass Amherst. He has achieved numerous awards and honors throughout his life including GCSAA's Old Tom Morris Award which is named after Tom Morris, a greenskeeper, golf professional, four-time British Open winner, and topped ranked links designer of the 19th Century. This award, which has been given to such luminaries as Gerald Ford, Bob Hope and Jack Nicklaus, was presented for his continuing lifetime commitment to the game of golf conducted in a manner exemplified by Tom Morris.

In addition, Moore was honored in 1984 with NYSTA's most prestigious award, the Citation ofMerit award winners, NYSTA President, Michael Maffei, CGCS, and former NYSTA President, Mel Lucas, CGCS, attended the award ceremony at the Stockbridge School commencement. Past NYSTA board member, Ted Horton, CGCS, was also in attendance.

In his career, Moore was employed as a superintendent at several New Jersey golf clubs before moving on to Winged Foot Golf Club and then to Captains Golf Course in Brewster, Massachusetts. He served as president of both the New Jersey and Metropolitan Golf Course Superintendent Associations.